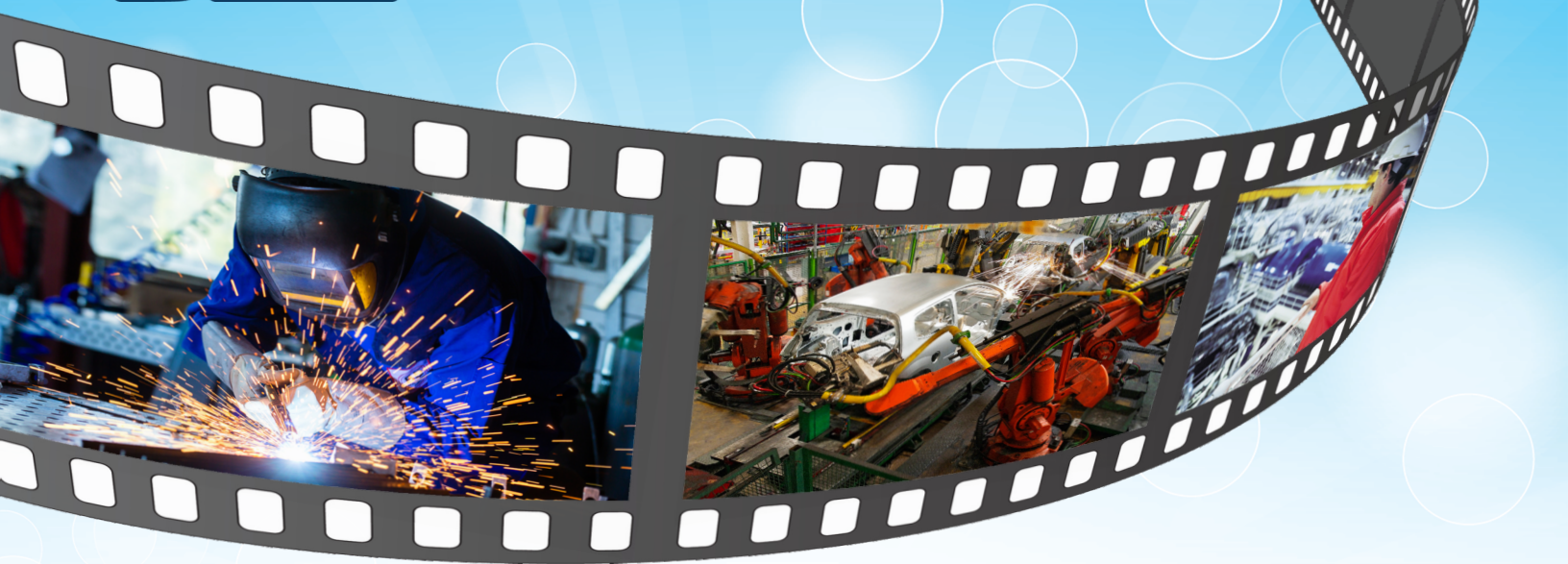




VIDEO CHALLENGE



The Manufacturing Day Video Challenge is an opportunity for students to gain real world experience in video production. Student teams will be connected with a local business serving as a host site on Manufacturing Day. Each team will create a 2-3 minute video that highlights Manufacturing Day as a whole, the company and careers within the company, as well as the student experience of the day. For more details, see the reverse side.

All submitted videos will be reviewed by a panel of judges.

TOP TEAM WINS:

- \$1,000 for their school
- \$50 prepaid credit cards for each student on the winning team
- Recognition at the MISD CTE Banquet

TOP INDIE ENTRY WINS:

- \$250 total in prepaid credit cards for the team



TIMELINE:

September 5 – September 22

District representative identifies teams and matches them with host sites assigned by MISD.

September 25 – October 6

Student/teacher teams connect with host site to set up a meeting. It is recommended that the initial meeting teams:

- Capture B roll.
- Interview company leaders, conduct company staff interviews.
- Establish vision for the video as well as teams' vision.
- Discuss plans for camera placement on event day.

October 6

Capture event day footage, interview students afterward

October 9 – October 30

Film team edits footage to produce a 2-3 minute video.

October 31

Draft video sent to the host site for approval.

November 1 – November 9

Final editing, if needed.

November 10

UPLOAD FINAL VIDEOS

November 30

Winners Announced



MFG DAY[®]

VIDEO CHALLENGE



GUIDELINES/CRITERIA:

- Teams of four students or less
- Teacher mentor established
- At least one prior contact/visit by the team to the host site before Manufacturing Day
- 2-3 minutes in length
- Video Content
 - Manufacturing Day- *Tell the story of the day!*
 - Company involvement
 - Careers within company
 - Interviews
- One staff (minimum)
- One student (minimum)
- Must send company contact person the completed draft video one week before final submission is due to ensure no changes need to be made.

To sign up your team, contact Maria Zardis at 586-469-6489 or maria.zardis@macombgov.org before Sept. 22.

